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Growth Sector Launches “Day in the Life” Video Spotlighting the Nation's First Engineering Degree Apprenticeship Pathway

**New National Video Campaign Demonstrates How Community College
Students Can Earn While Learning on the Path to High-Wage
Engineering Careers**

LOS ANGELES, CA - Growth Sector, a national nonprofit advancing equitable access to high-wage engineering careers, today announced the release of its new **"Day in the Life"** video, showcasing the nation's first **Engineering Degree Apprenticeship Pathway (EDAP)**, an innovative model designed to guide students from community college through a bachelor's degree and into engineering careers.

The video follows Patricia, an EDAP participant, as she balances college coursework with paid, hands-on engineering experience, illustrating how Growth Sector is redefining the pathway into one of the nation's most in-demand professions.

Unlike traditional apprenticeship programs that focus on short-term training, **Growth Sector's Engineering Degree Apprenticeship Pathway spans the full student journey from entering community college through transfer to a bachelor's degree and into engineering careers**

with partner employers. By integrating education and paid work experience over five to six years, EDAP creates a sustainable pathway to long-term career success.

"Growth Sector is developing the nation's first Engineering Degree Apprenticeship Pathway because every talented student deserves a clear pathway into a high-wage engineering career," said David Gruber, Co-Founder of Growth Sector. "*Day in the Life* demonstrates what's possible when education and industry work together to help students earn a degree while gaining meaningful professional experience."

The EDAP model helps students pursue engineering degrees by providing:

- Up to \$80,000 in paid work experience throughout their degree pathway.
- Real-world engineering skills, professional experience, and confidence gained through hands-on apprenticeships.
- Mentors, industry networks, and employer connections that lead to engineering career opportunities after graduation.

"Too many community college students see engineering as financially out of reach," said Caz Pereira, Co-Founder of Growth Sector. "EDAP shows that with the right academic support, paid work experience, and employer partnerships, students can earn a bachelor's degree while building the experience and connections needed for long-term success."

Developed in partnership with community colleges, universities, public agencies, national laboratories, and industry employers, EDAP addresses both the growing demand for engineering talent and the need to expand access to high-wage careers for more students.

The "Day in the Life" campaign will be shared nationally across digital platforms, educational networks, and workforce organizations to inspire students while engaging educators, employers, and philanthropic partners interested in building the future engineering workforce.

Watch the full "Day in the Life" video: <https://youtu.be/GjNhg8QkocQ>

About Growth Sector

Growth Sector is a national nonprofit organization dedicated to expanding economic opportunity by creating new pathways to high-paying careers in engineering and technology. Through its Engineering Degree Apprenticeship Pathway (EDAP), Growth Sector works with community colleges, universities, and industry partners to integrate education and paid work experience into a multi-year pathway leading to bachelor's degrees and careers. By aligning academic programs with workforce needs, Growth Sector is helping to build a more inclusive and future-ready talent pipeline. <https://www.growthsector.org/>